



A Historical Overview



Our Mission is to develop a road map that helps student athletes recognize their goals, unlock their potential, prepare them for life, and soar to the next level. To empower parents, student athletes, coaches and recruiters to dramatically improve preparation, decision-making and end results in the college recruitment process. To strengthen the athletic programs we work with and to advance the cause of academic excellence and better communities.

2012

Start Begins Now

- National Lacrosse Classic expands to include high school girls.

2011

- Level 2 Sports and the Lacrosse Advisory Board organize the inaugural National All Star Lacrosse Academy for middle school boys and girls.

- Level 2 Sports inks multi-year agreements with Brine, Gatorade, Lacrosse.com and United Sports Training Center.

- Lacrosse Advisory Board (LAB) is formed by Level 2 Sports.

- Level 2 Sports launches I-CUP International Field Lacrosse games. Inaugural teams included Iroquois, USA, Canada and Florida.

2010

- National Lacrosse Classic draws record number of NCAA collegiate lacrosse coaches to Maryland.

- National Lacrosse Classic expands field of regional teams to 20, quickly establishing itself as one of the premier high school lacrosse recruiting tournaments in the country.

2009

- Level 2 Sports moves Brogden Cup competition to Orlando, Florida.

- Inaugural National Lacrosse Classic gains national recognition as 16 regional teams compete to determine the top region in the country for high school lacrosse.

2008

- Level 2 Sports secures adidas as title sponsor for National Lacrosse Classic.

2007

- Level 2 Sports launches RecruitCoach.com website for student athletes and college coaches.

The Organization





- The **National Lacrosse Classic** is for high school boys and girls entering grades 10, 11 and 12 that have the desire to play lacrosse at the collegiate level.
 - This event unites the top athletes and NCAA collegiate coaches and has quickly established itself as one of the premier college recruiting tournaments in the country.
 - Regional team tryouts conducted by lacrosse coaches are held in different regions of the United States to qualify players demonstrating superior potential, skills and athleticism for selection to a regional team.
 - A limited field of 20 regional teams compete for a National Championship to determine the top region in country for high school lacrosse.
 - The National Lacrosse Classic combines academic, charitable and athletic components providing student athletes with a prime opportunity to test and benchmark their skills at regional events while gaining exposure to the college admissions and athletic recruitment process.
- By comparison to other high school recruiting tournaments, over 95% of players, parents and coaches rate their overall experience at the 2011 National Lacrosse Classic as “most positive”.**



Testimonial

"Thanks for taking time to help our kids grow in lacrosse and be seen by college coaches. Branford had two fun seasons on this team and I would recommend this event to all kids interested in playing at the next level." - Parent



Testimonial

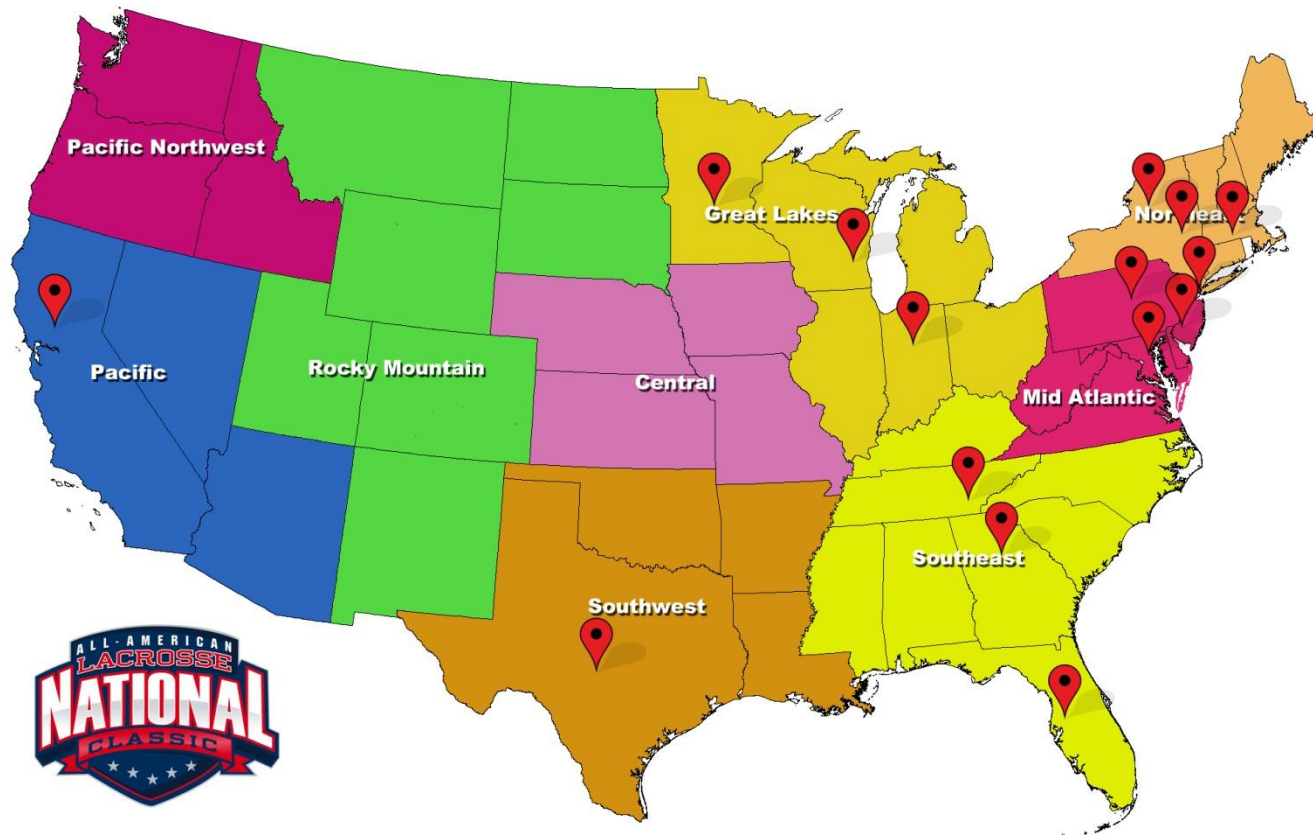
"Thank you so much for everything. I just verbally committed to Drexel. I really enjoyed the experience this summer. Thank you for the opportunity." – Player



Testimonial

"One of the best tournaments we have attended. The communication was second to none as were the facilities and organization. We truly were thankful for being part of this event and look forward to the tryouts next year." - Parent

2012 Regional Team Tryouts





-The **National All Star Lacrosse Academy** is for middle school boys and girls in grades 6, 7 and 8 that want to test and benchmark their skills and abilities at regional events conducted by local lacrosse coaches while competing for an invitation to attend the Academy.

-The Academy is conducted by NCAA lacrosse coaches with the purpose of providing high level instruction to help the top middle school players better prepare for high school.

-Players take part in a daily curriculum comprised of position technique training, sport psychology, SAQ training, game strategy, academic awareness and athletic competition.

- A limited field of 20 regional teams compete for a National Championship to determine the top region in country for middle school lacrosse.

-The National All Star Lacrosse Academy combines academic, charitable and athletic components providing student athletes with a true opportunity to better prepare for high school.

-- 98% of players and parents polled rate their regional team tryout as a positive and affordable experience.

-- The National All Star Lacrosse Academy is simply the best of the best!



Ron Caputo

Assistant Coach, Duke University Men's Lacrosse

Director, Lacrosse Advisory Board

Director, National All Star Lacrosse Academy



Michele DeJuliis

Assistant Coach Princeton University Women's Lacrosse

Director, Lacrosse Advisory Board

Director, National Lacrosse Academy



Collegiate Coaching - Boys

Coaches from top programs such as **Duke, Yale, Ohio State, Penn, Rutgers, Mercyhurst, UMBC, Bryant and Roanoke** provide players with collegiate level coaching during the Academy.



Collegiate Coaching - Girls

Coaches from top programs such as **Princeton, Rutgers, Lafayette, Virginia Tech and Occidental** provide players with collegiate level coaching during the Academy.



Daily Curriculum



The National All Star Lacrosse Academy offers promising athletes a daily curriculum that includes one-on-one position technique instruction, speed and agility training, team drills, regional team game competition and educational seminars presented by experts in the fields of sport psychology, human performance and academics.

Educational Seminars



Players and family members take part in educational seminars presented by experts. **Dr. Greg Dale**, Director of Sport Psychology and Sport Ethics at Duke University speaks about the importance of “mental toughness”.

Self-Esteem & Character



The National All Star Lacrosse Academy combines a daily curriculum of athletic, academic and psychological components to help athletes improve their lacrosse and leadership skills and build self-esteem and character.



Testimonial

"Congratulations on running a terrific lacrosse tournament/instructional clinics for the Middle School age boys on July 4th weekend! This event was a huge undertaking and you and your staff handled it beautifully! The boys had a blast and overall the event was a 10 in our book! Top A performance by all! If you continue this event I cannot imagine how big you are going to get and we are proud that our son Stephen will be a member of the 2011 Class of the National Lacrosse Academy! Working as an **AD at Fordham U** I understand the amount of preparation and time that goes into these events. I would like to again note it was worth every second of your time and energy!" -Parent

Testimonial

"The Duran family would like to thank you for a wonderful experience at the National Lacrosse Classic event for the Middle School Boys. You did an outstanding job organizing the weekend. The seminars provided some interesting lessons and insight that we are applying with our son." -Parent

Testimonial

"We could not be happier about the experience that our son Tye had playing with the middle school national team. The format of mixing skills sessions, seminars, team practices, and games into a single weekend was the most inventive thing I have ever seen. My wife and I were thrilled with the overall message that was being given to the kids by both the coaches and the seminars.

Great job! We will certainly be at the tryouts next year."-Parent



-Historically played between the top teams in North America, the **Brogden Cup** enables players to experience the best international lacrosse competition every year.

-The Brogden Cup dates back a generation before Major League Lacrosse (MLL) and was formally played between the top post-collegiate club teams and players from the United States and Canada. The tournament has seen such greats as Gary and Paul Gait, Sid Smith, Tom Marecheck and Dave Pietramala just to name a few.

-Today, the Brogden Cup is geared for pre-collegiate teams and players at the U19 level that qualify to play by winning the National Lacrosse Classic in the USA and the Canadian National Championship.

-In addition to high level lacrosse competition, the Brogden Cup brings together players, coaches and families with diverse backgrounds and fosters positive community relations and friendship.



-The **I-CUP International Field Lacrosse Series** celebrates the excitement, diversity and excellence that lacrosse has to offer by bringing together the finest players and teams from North American and International locations.

-Players are given a unique lacrosse experience, exceptional competition and the ultimate challenge to be the best.

- Unlike the World Games played every four years, the I-CUP International Lacrosse Series enables players with unfortunate birthdates the opportunity to experience international field lacrosse competition every year.

-- 2011 marked the first year for the I-CUP International Field Lacrosse Series featuring teams from Iroquois nation, Canada and the United States.



2012



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